

Roofing Contractor

ROOFING RESOURCE SPECIFICATIONS FOR ENHANCEMENT MATERIALS

Please upload your materials to: <http://directories.bnpmmedia.com>

(Select Roofing Contractor Roofing Resource)

Questions? Contact Kristina Lorio at (248) 786-1579 or loriok@bnpmmedia.com

Logo Package/Deluxe Package*

4 Color Logo

Quantity: 1
Resolution: 300 dpi or better (600 optimal)
Size: (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
Color: RGB Mode
Format: TIF, EPS, JPG

Mini Ad/Product Shot (Print Only)

Quantity: 1
Resolution: 300 dpi or better (600 optimal)
Size: (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
Color: RGB Mode
Format: TIF, EPS, JPG

Premium Plus Package*

4-Color Logo

Quantity: 1
Resolution: 300 dpi or better (600 optimal)
Size: (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
Color: RGB Mode
Format: TIF, EPS, JPG

Product Shot (print and online)

Quantity: 3 (one product shot per CSI code)
Resolution: 300 dpi or better (600 optimal)
Size: (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
Color: RGB Mode
Format: TIF, EPS, JPG

Spec Sheet

Quantity: 3
Resolution: Low Resolution PDF (preferred) or Word document
Recommended Size: 200K or less
Color: Color or Black & White accepted
Format: PDF or Word document

RFP

Manufacturer Section Only

Specify an email address to which you would like the RFP leads sent.

Your choice of one of the following options:

Banner Ads (if selected)

Quantity: 3

Resolution: 72 dpi

Size: 468 x 60 pixels

Recommended File Size: 40k (40,000 bytes) or less initial download – JPG, GIF, and SWF

Color: 256 colors or less

Animation Within ad units: 30 seconds maximum without being re-initiated by the user.

15 seconds maximum for total animation.

Format: JPG, GIF (static or animated) and SWF* (Adobe Flash, must include .FLA file)

Tile Ad (if selected)

Quantity: 1

Resolution: 72 dpi

Size: 125 x 125 pixels

Recommended File Size: 40k (40,000 bytes) or less initial download – JPG, GIF, and SWF

Color: 256 colors or less

Animation Within ad units: 30 seconds maximum without being re-initiated by the user.

15 seconds maximum for total animation.

Format: JPG, GIF (static or animated) and SWF* (Adobe Flash, must include .FLA file)

Video (if selected)

Quantity: 1

Video Sizes: 320 x 240 or 640 x 480 pixels

File Size: 20MB

Running Time: less than 5 minutes.

Formats: Windows streaming media (WMV), QuickTime, Flash Streaming (FLV)

Also Accepted: embedded video links from your URL, we can link to your embedded video on a specific page of your website.

Social Media Links

Please provide your Facebook, Twitter and/or Linked In links for your online listing.

**Deluxe and Premium Plus Packages also include a Hot Link to your website online*