

# ROOFING CONTRACTOR

## ROOFING RESOURCE ARTWORK SPECIFICATIONS

Please upload your artwork files to: <http://directories.bnpmmedia.com>  
(select Roofing Contractor from drop down menu)

Questions? Contact Jennifer Tan at (248) 244-1736 or [tanj@bnpmmedia.com](mailto:tanj@bnpmmedia.com)

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### 4 Color Logo

- **Resolution:** 300 dpi or better (600 optimal)
  - **Size:** (2¼" x 2") or at least 675 pixels wide
  - **Color:** RGB Mode
  - **Format:** jpg, eps or pdf
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### Product Photo

**\*\*TWO SIZES NEEDED\*\***

- **Quantity:** 3
  - **Resolution:** 300 dpi or better (600 optimal)
  - **Print Size:** (2" x 2") at least 675 pixels wide
  - **Online Size:** 900 pixels wide x 550 pixels tall
  - **Color:** RGB Mode
  - **Format:** jpg, eps or pdf
  - **Product Code:** 1 Product Code number selected from Product Listing Booklet for each photo
  - **Text:** Title and 30-word description for each photo
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### PDF Brochure

- **Quantity:** 3
  - **Resolution:** Low Resolution pdf
  - **Format:** pdf or Word document
  - **Text:** Title and 30-word description for each PDF
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### Video

- **Quantity:** 3
  - **Video Sizes:** up to 1920 x 1080 pixels
  - **File Size:** Under 2gb
  - **Running Time:** less than 5 minutes.
  - **Formats:** .mp4, .mov, .wmv, .flv, .mpg, .avi
  - **Text:** Title for your Video
  - **Also Accepted:** embedded video links from your URL
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### Medium Rectangle Ad

- **Resolution:** 72 dpi
  - **Size:** 300 x 250 pixels, 200KB or less
  - **File Format:** jpg or gif (static or animated)
  - **Border:** Ads with a white or light colored background must have a 1 pixel grey border (#CCCCCC) around the perimeter of the ad
  - **URL:** Your rectangle ad will be linked to your website unless a different URL is specified for the ad
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