

ROOFING CONTRACTOR

ROOFING RESOURCE ARTWORK SPECIFICATIONS

Please upload your artwork files to: <http://directories.bnpmmedia.com>
(select Roofing Contractor from drop down menu)

Questions? Contact Breanne Rozek at (248) 244-6259 or rozekb@bnpmmedia.com

Deluxe Listing

4 Color Logo

- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2¼" x 2") or at least 675 pixels wide
- **Color:** RGB Mode
- **Format:** jpg, eps or pdf

Premium PLUS Listing

4-Color Logo

- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2¼" x 2") at least 675 pixels wide
- **Color:** RGB Mode
- **Format:** jpg, eps or pdf

Product Photo

****TWO SIZES NEEDED****

- **Quantity:** 3
- **Resolution:** 300 dpi or better (600 optimal)
- **Print Size:** (2" x 2") at least 675 pixels wide
- **Online Size:** 900 pixels wide x 550 pixels tall
- **Color:** RGB Mode
- **Format:** jpg, eps or pdf
- **Product Code:** 1 Product Code number selected from Product Listing Booklet for each photo
- **Text:** Title and 30-word description for each photo

PDF Brochure

- **Quantity:** 3
- **Resolution:** Low Resolution pdf
- **Format:** pdf or Word document
- **Text:** Title and 30-word description for each PDF

Video

- **Quantity:** 1
- **Video Sizes:** up to 1920 x 1080 pixels
- **File Size:** Under 2gb
- **Running Time:** less than 5 minutes.
- **Formats:** .mp4, .mov, .wmv, .flv, .mpg, .avi
- **Text:** Title for your Video
- **Also Accepted:** embedded video links from your URL; we can link to your embedded video on a specific page of your website.

Additional Options

Product Photo Ad

****TWO SIZES NEEDED****

- **Resolution:** 300 dpi or better (600 optimal)
- **Print Size:** (2" x 2") or at least 675 pixels wide
- **Online Size:** 900 pixels wide x 550 pixels tall
- **Color:** RGB Mode
- **Format:** jpg, eps or pdf
- **Product Code:** 1 Product Code number selected from Product Listing Booklet for each photo
- **Text:** Title and 30-word description for each photo

Distributor Branch Logo

- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2¼" x 2") or at least 675 pixels wide
- **Color:** RGB Mode
- **Format:** jpg, eps or pdf

Association Logo

- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2¼" x 2") or at least 675 pixels wide
- **Color:** RGB Mode
- **Format:** jpg, eps or pdf

Medium Rectangle Ad

- **Resolution:** 72 dpi
- **Color:** 256 colors or less
- **Size:** 300 x 250 pixels, jpg or gif (20k or less) or SWF (30k or less)
- **File Format:** jpg or gif (static or animated) and SWF (Adobe Flash, must include .FLA file)